This listing of claims replaces all prior versions and listings:

Listing of Claims:

- 5 1-9. (canceled).
 - 10. (currently amended) A method of providing on-line print services, said method comprising the steps of:

receiving at least one order for print products on-line, said at least one order having an item requiring a particular sheet material;

electronically distributing said at least one order to at least one print service provider facility;

within a said print service provider facility, electronically allocating said order item to at least one a printer device based on said printer device having said particular sheet material loaded on said printer device; and

printing <u>said</u> at <u>least one print</u> item according to said order, <u>with said printer</u> device, and on said particular <u>sheet material</u>.

11-26. (canceled).

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- 27. (new) The method as claimed in claim 10, wherein said particular sheet material comprises canvas.
- 28. (new) The method as claimed in claim 10, wherein said act of electronically distributing is based on said at least one print service provider facility being capable of printing on said particular sheet material.

29. (new) The method as claimed in claim 10, further comprising:

electronically arranging a plurality of virtual print items on at least one virtual media sheet; and

re-sorting said plurality of virtual print items amongst said at least one virtual media sheet in a manner which minimizes a number of cuts applied to said at least one virtual media sheet.

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- 30. (new) The method as claimed in claim 10, wherein said act of electronically allocating allocates said item to said printer device further based on a percentage utilization of said printer device.
- 31. (new) A method of providing on-line print services, said method comprising the steps of:

receiving at least one order for print products on-line, said at least one order having an item requiring a particular ink type;

electronically distributing said at least one order to at least one print service provider facility;

within a said print service provider facility, electronically allocating said item to a printer device based on said printer device having said particular ink type loaded onto said printer device; and

printing said item according to said order, with said printer device, and using said particular ink type.

- 32. (new) The method as claimed in claim 31, wherein said particular ink type is pigment based and identified by a unique code.
 - 33. (new) The method as claimed in claim 31, wherein said act of electronically distributing is based on said at least one print service provider facility being capable of printing using said particular ink type.

34. (new) The method as claimed in claim 31, further comprising:

electronically arranging a plurality of virtual print items on at least one virtual media sheet; and

re-sorting said plurality of virtual print items amongst said at least one virtual media sheet in a manner which minimizes a number of cuts applied to said at least one virtual media sheet.

- 35. (new) The method as claimed in claim 31, wherein said act of electronically allocating allocates said item to said printer device further based on a percentage utilization of said printer device.
- 36. (new) A method of providing on-line print services, said method comprising the steps of:

receiving at least one order for print products on-line;

electronically distributing said at least one order to at least one print service provider facility;

within a said print service provider facility, electronically allocating said order to at least one printer device;

printing a print item according to said order;

electronically arranging a plurality of virtual print items on at least one virtual media sheet; and

re-sorting said plurality of virtual print items amongst said at least one virtual media sheet in a manner which minimizes a number of cuts applied to said at least one virtual media sheet.

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37. (new) The method as claimed in claim 36, wherein said act of receiving at least one order for print products on-line receives said at least one order having said print item requiring a particular sheet material, wherein said act of electronically distributing is based on said at least one print service provider facility being capable of printing with said particular sheet material, wherein said act of electronically allocating allocates said print item to said at least one printer device based on said at least one printer device having said particular sheet material loaded on said at least one printer device, and wherein said act of printing said print item prints said print item with said at least one printer device and on said particular sheet material.

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38. (new) The method as claimed in claim 36, wherein said act of receiving at least one order for print products on-line receives said at least one order having said print item requiring a particular ink type, wherein said act of electronically distributing is based on said at least one print service provider facility being capable of printing using said particular ink type, wherein said act of electronically allocating allocates said print item to said at least one printer device based on said at least one printer device having said particular ink type loaded on said at least one printer device, and wherein said act of printing said print item prints said print item with said at least one printer device and using said particular ink type.